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**SX/S-4/UG(C) —**

**B. Com (SEC – II)**

**2017**

*Time : 3 hours*

*Full Marks : 50*

*Candidates are required to give their answers in their own words as far as practicable.*

*The questions are of equal value.*

*Answer any **five** questions.*

1. Explain the importance of entrepreneurship development and the role of an entrepreneur.
2. Who is an Entrepreneur ? What are the various categories of entrepreneur ?
3. What is Small Scale Industry ? Explain the advantages and limitations of small scale industry.
4. What do you mean by Family Business ? What are the advantages of family business ?



5. Explain the importance of providing marketing assistance to micro and small enterprise.
6. What is the role and functions of business incubators ?
7. What are the various sources of business ideas ? Discuss the methods of generating business ideas.
8. What is a Project Report ? What are the various aspects of a project report ?
9. What are preliminary contracts with vendors and bankers ? Why is it necessary ?
10. Write short notes on any **two** of the following :
  - (a) Technical Feasibility
  - (b) Market Analysis
  - (c) Angel Investors
  - (d) Social Entrepreneur
  - (e) Private Capital Fund

